# Lauren Bardin

# <u>Contact:</u> laurenbardin@gmail.com / 0413508958 Unit 1 of 8-10 Sturt Street, Essendon, 3040, Melbourne

# Career Objective

I am a creative, hardworking & confident person, who has worked & gained skills in the fashion industry over the last three years. During this time I have produced artwork and designs for various labels such as French Connection, Seed, Sportsgirl, Myer & Stylesight.

I hope to continue my design career using my skillset & passion to create what I love - Prints & Graphics!

### Educational background:

**RMIT University** 2009-11 > Bachelor of Design (Fashion)

> Melbourne University 2008-09 - Bachelor of Arts

Yarra Valley Grammar School 2006-08 > VCE score of 98.75 2006-08 > Certificate IV in design (completed as part of the VCE)

# Skills:

Adobe PhotoshopAdobe IllustratorIllustrationYardage & repeat printsAdobe IndesignProficient with tabletTechnical drawingsPhotography

### Short courses:

Floral & Contemporary Watercolour 2014 – Oct-Nov > Stephan Grevers

Advanced Graphics 2014 Sep- Oct > Kangan institute

> Sew your own swimwear 2014 Mar- Apr > CAE institute

Digital Photography Fashion Buying Fashion Marketing 2012 Feb- Jun > Central Saint Martins (UK)

### Employment history:

# Charles Parsons - S+R Fashions:

2013 Mar – present > Graphic designer/Account Assistant

> Creation of print placements/repeats & yardages

for brands French Connection, Seed, Sportsgirl & Myer.

- > Presentation of trends & design concepts.
- > Coordinating artworks with buyers in terms of price vs aesthetic.
- > Managing all artwork from approval to factory strike offs & bulk.
- > Working within a team of 7 on range plans, production issues &
- garment specifications (including compiling print information).
- > Preparing screens and embellishment details for factories
- $> 1^{st}$  approval rate of 79% for all artwork submitted to customers

# Stylesight (UK):

### 2012 Apr - Jun > Freelance graphic designer

- > Designing prints and graphics for woman's, children's & interiors.
- > Trench research and layouts for reports.
- > Formatting prints for web use.

# Peter Pilotto:

2012 Jan - Mar > Design assistant

> Assisted with print placements & beaded cad artwork

# Country Road:

2011 Sep – Nov > work experience

> Researched trends & presented designer boards

# Other work history:

2011 Jan - Jun > Freelance designer

> Bounce Physiotherapy - Created Pilates illustrator templates

### 2010 and previously

- > Soho Workshop retail assistant
- > Witchery Ltd retail assistant
- > Puma Ltd retail assistant