

BRAND GUIDE
COVER



FRUTO DE LOS **ANDES**

*Add your final
logo here*

BRAND GUIDE
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ABOUT

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you need to add
images here...
according to brief



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MASTER LOGO

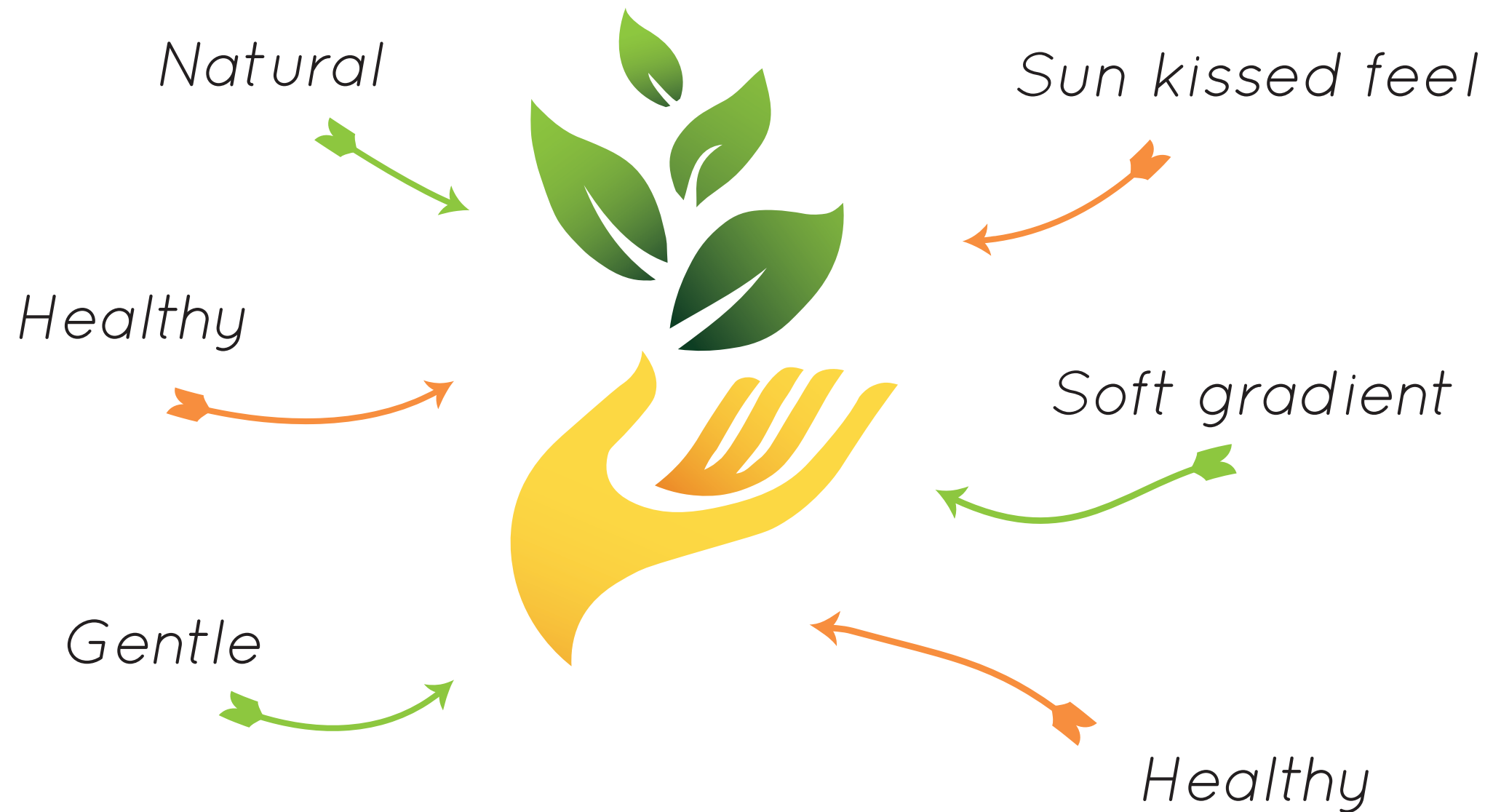


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SECONDARY LOGO



this option is so different.. i think its meant to be variation



use if you want

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LOGO VARIATIONS



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LOGO USAGE



Minimum logo size
Min Height: 5cm
Min Width: 4cm



1cm minimum margin
around all sides
to ensure
breathing space

Note: No maximum
size defined by
this logo

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TYPOGRAPHY



Quicksand Bold - ABCDEFGHIJKLMNOPQRSTUVWXYZ,./?:

Quicksand Book - abcdefghijklmnopqrstuvwxyz,./?:

Quicksand Italic - abcdefghijklmnopqrstuvwxyz,./?:

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LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM NONUMMY NIBH EU- ISMOD TINCIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCORPER SUSCIPIT LOBORTIS NISL UT ALIQUIP EX EA COMMODO CONSEQUAT. DUIS

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COLOUR PALETTE



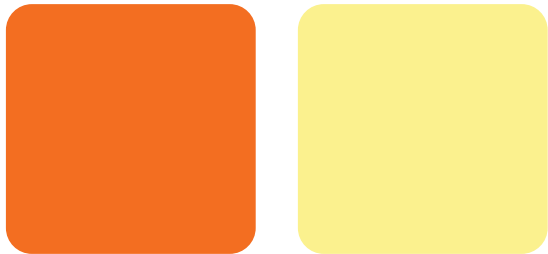
Primary



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Secondary



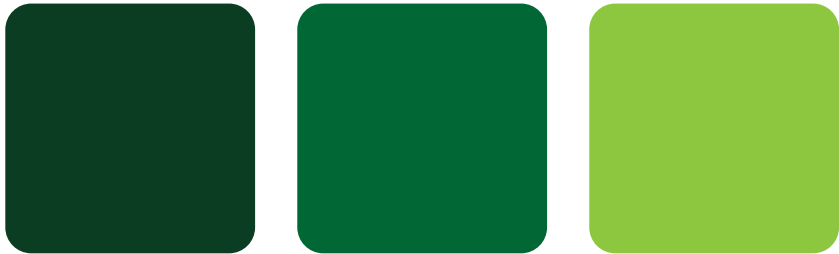
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Accents



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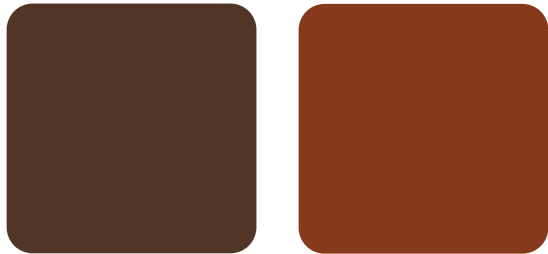
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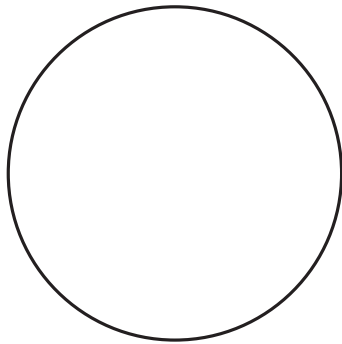
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BRAND APPLICATION - Business card, facebook cover



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CONTACT DESIGNER



John Smith

www.??

Experience:

+61 413508988

Skillset:

www.frutoworld.com.au

Portfolio:

www?

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